General Process of Asset management

Information for Individual Investor

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Stage of process:

Stage: A

Working with potential clients (discussing aims and needs)

Stage: B

Determination of the preliminary portfolio parameters

Stage: C

Selection of assets for the portfolio according to the required parameters

Stage: D

Analysis of reports and ratios of assets from the preliminary list

Stage: E

Constructing the Investment portfolio structure according to the required portfolio parameters

Stage: F

Technical analysis of selected assets and development of a strategy for taking positions to the Investment portfolio

Main Tasks:

- Investment objectives
- Time horizon of investment
- Investor's attitude to risk
- Required Net ROI
- Asset classes for investing
- Countries for investing
- Sectors of economy
- Risk parameters
- Top-Down Analysis
- Bottom-Up Analysis
- Analysis of reports of companies
 - Balance Sheet
- Profit and Loss Statement
- Cash Flow Statement
- Analysis of various ratios and metrics of each asset
- Calculating and assessing Risk metrics and Expected Return of each asset of the portfolio
- Determination of optimal asset price levels for opening portfolio positions
- Implementation of the strategy of taking positions for assets selected for the portfolio

Main Results:

The Level of Risk tolerance and the Expected Return for the investor are determined

The preliminary parameters of the Investment portfolio and the diversification strategy have been determined

A preliminary list of assets for the Investment portfolio has been formed (ideas for investment)

A list of approved assets for the Investment portfolio has been formed (assets have been selected for investment)

A well-diversified Investment portfolio designed in accordance with the goals and objectives of the investor

The Portfolio of Assets has been implemented on the Investor's Brokerage account

Semiannual processes:

- Macroeconomic Analysis (US / Euro Area / China)
- Analysis of sectors of the economy
 Assessment of the economic and financial condition and prospects of a given sector of the economy

Quarterly processes:

- Analysis of reports and ratios of assets from the current portfolio
- Recalculation of expected returns and risk metrics of all assets in the current portfolio
- Analysis of attractiveness indicators of all assets in the current portfolio
- Making investment decisions about each asset in the current portfolio:
 - Holding a position;
 - Partial position reducing;
 - Partial position increasing;
 - Total position closing;
 - Position replacing for another asset;



Portfolio Rebalancing (if necessary)